

May 8th, 2017

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Notice of Management Indicator (Apr 2017)

We disclose index about our “demaе-can” business, in order to inform you monthly progress information timely.

	Apr 2017	Y-0-Y
The number of orders (orders)	1, 443, 554	127. 3%
The number of affiliated stores (stores)	14, 839	114. 7%
The number of active users (10k users)	187	104. 9%

*Active users: the number of members ordered at least one time (from May 1, 2016 to April 30, 2017)

In April 2017, we offered “Start demae-can with Amazon pay” campaign in order to promote Amazon pay renewed at March. We are blushing up page transition and functions of our website continuously to increase user experience and functions based on feedbacks.

Also we launched the head office for the sharing delivery service, started lateral expansions, and are planning to hire more salesperson in order to increase the number of local delivery stores.