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Notice of Management Indicator (October 2017)

We disclose index about our “Demae-can” business, in order to inform you monthly progress information timely.

	Oct. 2017	Y-O-Y
Number of orders (orders)	1,787,325	139.7%
Number of affiliated stores (stores)	15,533	110.7%
Number of active users (10k users)	243	122.7%

*Active users: the number of members ordered at least one time (from November 1, 2016 to October 30, 2017)

In October 2017, we renewed the number of daily orders which was the maximum in the past continuously for 3 weeks, finally we reached “109,568 orders/day” at October 29th.

We could expand the number of orders drastically because there was an outcome of the promotion to push repeat orders as well as being a lot of rainfall days compared with an ordinary year this year.