



February 7, 2020

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Notice of Management Indicator (January 2020)

We disclose index about our “*Demaecan*” business, in order to inform you monthly progress information timely.

	Jan. 2020	Y-O-Y
Number of orders (10k orders)	271	107%
Number of affiliated stores (stores)	21,269	116%
Number of active users (10k users)	317	113%
Number of locations for <i>sharing delivery</i>	259	(MOM: +12)

*Active users: the number of members ordered at least one time (from February 1, 2019 to January 31, 2020)

In January 2020, we implemented *Arena Delivery* at “RAGE”, the largest e-sports event in Japan, from January 25 to 26, 2020. In addition, we have renewed the “Demaecan Club”, a loyalty program for members of *Demaecan*, which has made it more convenient and affordable.

With the expansion of *Sharing Delivery*, the number of affiliated stores increased steadily, surpassing 21,000 stores. In addition, we have made a partnership agreement with Sharefull, Inc. and have begun recruiting support at restaurants that are facing a shortage of staffs.