

October 7, 2019

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Notice of Management Indicator (September 2019)

We disclose index about our “*Demae-can*” business, in order to inform you monthly progress information timely.

	Sep. 2019	Y-O-Y
Number of orders (orders)	2,352,014	111.5%
Number of affiliated stores (stores)	20,099	115.7%
Number of active users (10k users)	302	111.2%
Number of locations for <i>sharing delivery</i>	221	(MOM: +6)

*Active users: the number of members ordered at least one time (from October 1, 2018 to September 30, 2019)

The number of orders in September was affected by the good weather compared with the same month of the previous year and by the campaign of a similar service including mass advertising.

In September, thanks to the acceleration of the expansion of *sharing delivery*, the affiliated stores which has no facility of own delivery has increased. As a result, the number of affiliated stores achieved 20,000 stores at the end of September. Moreover, the media exposure of *Demae-can* has increased due to the reduced tax rate system for food delivery since October 1. The attention to food delivery service is increasing in Japan.