

January 16, 2019

Name of Company Yume no Machi Souzou Iinkai Co., Ltd.
 Representative Rie Nakamura, President & CEO
 (JASDAQ Code : 2484)
 Contact Atsushi Miyashita
 Director, in charge of
 Administration Division
 TEL : +81 3 4500 9386
 URL: <http://www.yumenomachi.co.jp/en/>

Notice Regarding “Change of Trade Name” and “Partially Amendment of Articles of Incorporation”

Yume no Machi Souzou Iinkai Co., Ltd. (hereinafter “the Company”) hereby announces that its Board of Directors has resolved to submit a proposal of “change of trade name” and “partially amendment of Articles of Incorporation” at the 20th Ordinary General Meeting of Shareholders to be held in the end of November, 2019.

1. Change of trade name and partially amendment of Articles of Incorporation

1) Purpose of change

The Company has the business mission to create a dream town which “we want to live there!” since founding with the management philosophy of “Dream egg that achieves I wish”, “Creating from scratch” and “Be active like a school committee!”. The Company have operated mainly for the delivery portal site “*Demae-can*” till now.

In this fiscal year which is the milestone of 20th anniversary, the Company formulated the medium-term management plan (announced on October 11, 2018) to build a more robust business base to further establish an absolute position as the No. 1 company of delivery portal sites.

For the further improvement of brand awareness and the indication of the Company’s attitude to progress the business expansion concentrating on “*Demae-can*”, the Company changes the trade name from “YUME NO MACHI SOUZOU IINKAI CO., LTD.” to “DEMAE-CAN CO., LTD.” and also conducts the change of current Articles of Incorporation Article 1. (Trade name).

On the other hand, the current trade name is the management philosophy, code of conduct for the business mission since founding and also common identity for the Company Group, aim to create a new business following the second and third “*Demae-can*”, The Company continue to strive to be a management philosophy and code of conduct and common identity in the future and continue to work on it.

2) Contents of change

The effective date of this change will be December 1, 2019.

Current trade name	New trade name
YUME NO MACHI SOUZOU IINKAI CO., LTD.	DEMAE-CAN CO., LTD.

3) Contents of amendment of Articles of Incorporation

The effective date of this change will be December 1, 2019.

Current Articles of Incorporation	Proposed Articles of Incorporation after amendments
<p>Article 1. (Trade name)</p> <p>The Company shall be called <u>YUME NO MACHI SOUZOU IINKAI KABUSIKI KAISYA</u>, which shall be expressed in English as <u>YUME NO MACHI SOUZOU IINKAI CO., LTD.</u></p>	<p>Article 1. (Trade name)</p> <p>The Company shall be called <u>KABUSIKI KAISYA DEMAE-CAN</u>, which shall be expressed in English as <u>DEMAE-CAN CO., LTD.</u></p>

4) Schedule

<p>The Ordinary General Meeting of Shareholders for the approval of change of trade name and amendment of Articles of Incorporation</p>	<p>The end of November, 2019 (Scheduled)</p>
<p>Effective date</p>	<p>December 1, 2019 (Scheduled)</p>